

CLE Temporary Art Exhibition Program

CALL FOR PROPOSALS:
CONCOURSE B

DEADLINE: DECEMBER 4, 2017



P.O. BOX 81009
CLEVELAND, OH 44181

It's time for
the world
to see your
work.

OVERVIEW

Cleveland Hopkins International Airport (CLE) Temporary Art Exhibition Program is a free initiative available to artists. The purpose of this program is to showcase the diversity of arts and culture of Northeast Ohio. Individual artists, cultural organizations and arts organizations are afforded

opportunities to exhibit their collections of original artwork and photography in the airport. Submissions are reviewed by an Artists Review Panel and each approved proposal is assigned an exhibit start date based on the exhibition calendar.

CALL FOR PROPOSALS

CLE is currently inviting artists and 501(c)3 art/cultural organizations to create site-specific, two-dimensional art design to be placed on the interior wall of Concourse B Ramp with the potential to expand the exhibit to the walls in the Concourse B waiting area. This opportunity is open to all established professional artists over the age of 18 and art/cultural organizations residing in Northeast Ohio. Preferred artists, organizations must have the capacity to design and successfully execute large scale art projects.

THE PROJECT

CLE is seeking two-dimensional design proposals that will enhance the walls with a distinctive aesthetic experience that will be highly visible and welcoming to the traveling public; and provide excitement and interest for the airport as a whole. The semi-permanent display must meet high traffic standards.

PROJECT THEME

There is no specific theme requested; however, the project should be relevant in some manner to the airport and the Northeast Ohio region.

EXHIBITION DATES

MARCH 1, 2018 THROUGH AUGUST 31, 2019

SUBMISSION DEADLINE: DECEMBER 4, 2017, 4:00PM

ALL PROPOSALS MUST BE RECEIVED NO LATER THAN DECEMBER 4, 2017, 4:00 PM.
NO EMAIL SUBMISSIONS FOR THIS DATE WILL BE ACCEPTED.

POST MARK FOR THIS DATE WILL BE ACCEPTED. FOR HAND DELIVERED PROPOSALS,
PLEASE MAKE ARRANGEMENTS BY CALLING (216)898-5209

DISPLAY SITE: CONCOURSE B RAMP & CONCOURSE B WAITING AREA

Concourse B Ramp serves as the gateway to Concourse B which houses Delta, Southwest Airlines and Air Space Lounge. The estimated number of passengers that travel through Concourse B during the 18 month exhibition period is 3.75 million.

The Ramp has two (2) 50' linear walls facing each other. Each wall has a column post that is approximately 2' wide.

Concourse B waiting area is currently used as a seating area for the traveling public. The location is a temporary exhibition site and is subject to vendor leasing at any given moment. In the event of vendor leasing a 30-day notice will be provided to exhibitor to allow ample time to uninstall. However, it remains a great opportunity

to continue the exhibition from Concourse B Ramp as both locations are adjacent to one another; however the exhibitor must keep in mind that a definitive end date of exhibition in this area cannot be provided.

The waiting area has three potential walls for design:

- Wall 1 | 17'w x 10'h
- Wall 2 | 18'5" w x 9'6" with chair rail at 3'
- Wall 3 | 11'w x 9'6" with chair rail at 3'

Exhibitors will be afforded site visits, specifications and a detailed overview of the project to create a proposal for the artwork.

TIMELINE

Oct. 2, 2017	Announcement of Call for Proposals	Jan. 22, 2018	Finalize design proposal (design subject to revisions)
Nov. 3, 2017	Site Visit/Project Briefing	Feb. 27, 2018	Install project
Dec. 4, 2017	Deadline for submission of design proposals	Mar. 1, 2018	Project completed
Jan. 8, 2018	Successful artists/organizations notified		

PROPOSAL REQUIREMENTS

All interested artists and organizations should submit the following:

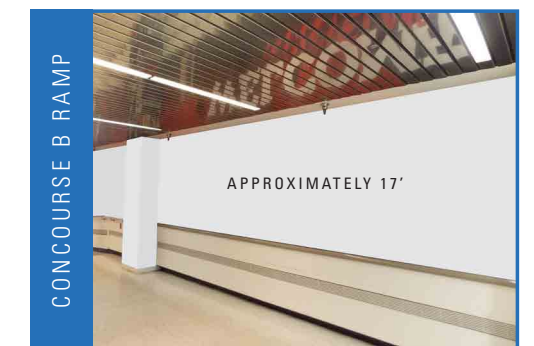
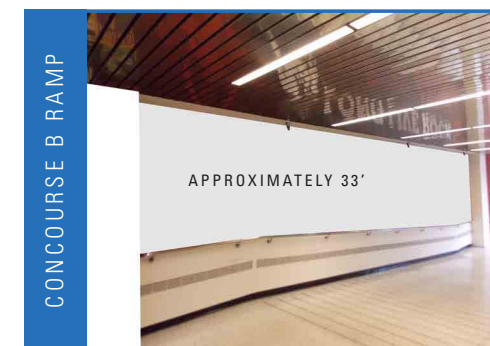
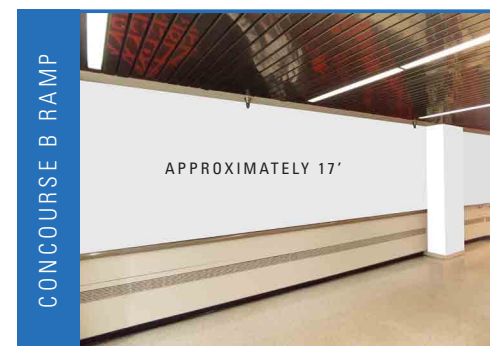
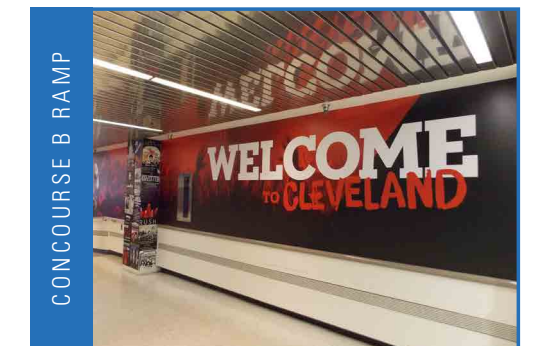
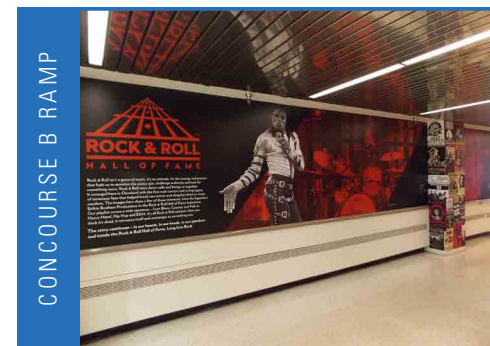
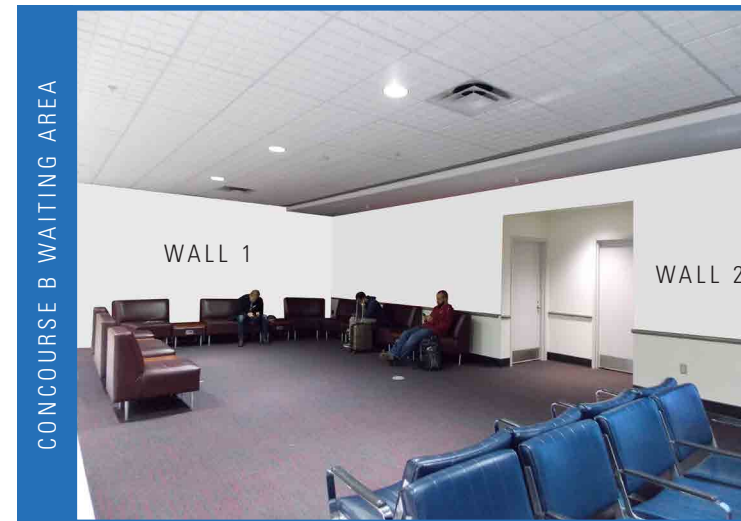
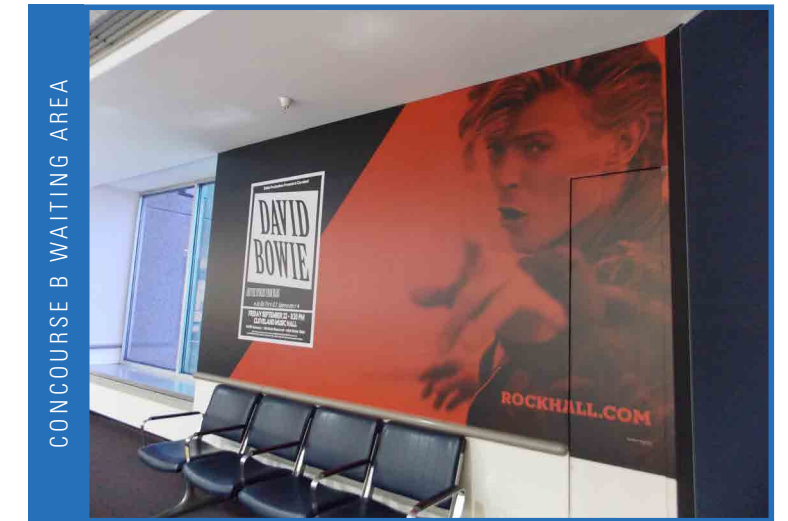
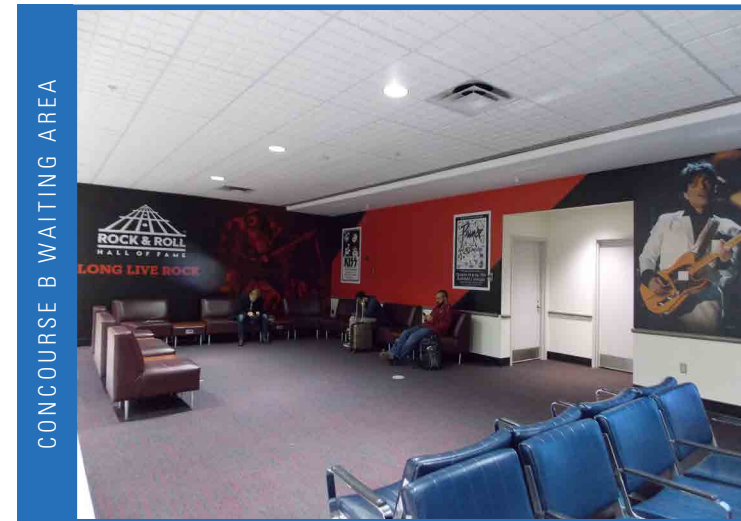
- Signed and completed Proposal Form
- Provide a conceptual design plan to communicate the concept. It should include the specifications for the artwork related to materials, size, weight, installation requirements and maintenance guidelines.
- Provide a brief overview describing the concept.
- The design concept should be submitted electronically (i.e flash drive or cd). Please include the name of the artist(s)/organization and contact information. **NO EMAILS SUBMISSIONS**
- If submitting as an artist or a team of artists, please provide an artist statement, resume and bio of artist(s). Organizations must provide a brief overview of the organization, including history and mission.

- Include up to 5 images of previous work
- Artists/organizations applying must have the capacity to install a large scale, two-dimensional art project.

Evaluation Criteria:

- Submittal captures the vision of the project
- Cultural, educational and/or artistic merit
- Originality, imagination and presentation of content
- Feasibility of proposal

For exhibition rules and regulations, please visit clevelandairport.com/art





TEMPORARY ART EXHIBITION PROGRAM

CALL FOR PROPOSALS-CONCOURSE B

QUESTIONS/COMMENTS

Contact: Shari L. Cloud, Program Specialist at (216) 898-5209 or scloud@clevelandairport.com

TEMPORARY ART EXHIBITION PROPOSAL FORM PLEASE PRINT LEGIBLY OR TYPE.

First Name: _____

Last Name: _____

Address: _____

State: _____

Zip: _____

City: _____

Phone: () _____

Email: _____

Website: _____

Submission Title _____

Explanation of Submission (Please use additional sheets if necessary.) _____

Number of Images: _____

RULES & REGULATIONS

- Only artists submitting original works or prints will be eligible to participate.
- Cultural institutions, arts organizations, and museums submitting artist approved original works or prints will be eligible to participate.
- Artists may submit up to 10 digital images for consideration. Digital images must be in high resolution jpeg format. Any submitted images over the stated amount will not be considered and immediately returned to artist. **PLEASE DO NOT SEND ORIGINAL ART WORK FOR CONSIDERATION. ONLY DIGITAL IMAGES WILL BE ACCEPTED FOR CONSIDERATION.**
- Submittals will be evaluated by the Artists Review Panel. This panel may request additional information from the artist either verbally or in writing. Failure to comply with such request will automatically disqualify the artist from further consideration.
- Any images containing models must be accompanied by a photographic consent/ model release form.
- Artists selected will be featured at the art site as well as on the airport's website.
- Work selected will be made available for pick-up by the artist within 10 (ten) business days after the exhibition timeframe has expired. Each artist is responsible for retrieving his/her artwork within two weeks of notification. Neither the City of Cleveland nor Cleveland Airport System (CAS) will be responsible for unclaimed artwork. Every attempt will be made by CAS to notify artists. After all reasonable attempts to contact the artist have been made any unclaimed artwork after a period of 30 days will become the property of CAS.
- Artists not selected for consideration will be notified in writing.
- Until final selections are made, nothing contained in this Call for Artists shall create any contractual relationship between the City of Cleveland and the artist.
- The City of Cleveland will not be liable for any costs incurred by the artist associated with the preparation of a submitted proposal.
- The Artist is responsible for the delivery of Artworks. Packing, transportation of and handling expense and risk of loss or damage incurred in the delivery of artworks from the Artist to the Airport and in their return to the Artist, shall be the responsibility of the Artist.
- The Artists is responsible for insuring the Artwork. The Artists understands the risks of displaying the Artwork in a public space. The City is not responsible for lost, stolen or damaged artwork.
- The City will be responsible for installing the Artwork at a place designated in the Airport.

I have read and fully understand the Rules and Regulations of the CLE Temporary Art Exhibition Program Call for Artists.

Name (print):

Signature of Artist:

Date: