CLEVELAND™
AIRPORT SYSTEM

Date: March 30, 2017

To: Prospective Proposers

From: City of Cleveland, Department of Port Control

Subject: Addendum No. 1 to Request for Proposal – Advertising Concession

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Please be advised that the City of Cleveland, through its Director of the Department of Port Control ("Department"), hereby publishes Addendum No. 1 to the Request for Proposal – Advertising Concession, dated March 16, 2017.

This addendum services as notice of extension for the following:

Question Deadline	**Extended until Wednesday, April 12, 2017**
Response to Questions Posted	**Extended until Wednesday, April 19, 2017**
Proposal Submittal Deadline	**Extended until Friday, May 12, 2017, 4 p.m.**

A second site visit has been scheduled for Thursday, April 6, 2017 at 10 a.m. local time. Please e-mail your attendance to smuia@clevelandairport.com by 4 p.m., Tuesday, April 4, 2017

This addendum also serves as the response to all inquiries received by prospective proposers during the Pre-Proposal meeting held on March 24, 2017. Also part of this Addendum 1, are the following: the Sign-in Sheet from the Pre-Proposal meeting; Pre-Proposal Meeting Agenda Notes; the names of firms making up the Request for Proposal mailing list; Advertisement Content Guidelines and Standards & Practices Broadcast Guidelines.

NEW PROPOSAL SUBMITTAL DEADLINE: Friday, May 12, 2017
4 p.m. local time

INQUIRIES

1.	**Question**	Is this on sight advertising or does it include any outbound messaging?
	Answer	**We are open to exploring anything that can be targeted to our audience that can also be monetized to benefit the airport system and our business partner airlines.**
2.	**Question**	Can the proposal due date be extended?
	Answer	**The Proposal submittal date has been extended to May 12, 2017, 4 p.m. local time.**
3.	**Question**	Can you add another date for a site visit?
	Answer	**A second site visit has been scheduled for Thursday, April 6, 2017 at 10 a.m. local time. Please e-mail your attendance to smuia@clevelandairport.com, by 4 p.m., Tuesday, April 4, 2017.**

4.	**Question**	Can you provide information as to the restrictions of advertising?
	Answer	**Current contract language is provided, as attachment titled Advertisement Content Guidelines, for traditional advertising and in-gate entertainment system. Attachment titled Standards & Practices Broadcast Guidelines is also provided.**
5.	**Question**	Is the Davis Bacon Act applicable to this project?
	Answer	**Since this is a revenue generating project, the Davis Bacon Act is not applicable.**
6.	**Question**	Can companies from outside the USA (like from India or Canada) apply for this project?
	Answer	**Yes, there are no restrictions of this type.**
7.	**Question**	Will the selected firm need to come to the Airport for meetings?
	Answer	**Yes, however our business partners are expected to be available and responsive to the needs of the airport and their business partner advertisers.**
9.	**Question**	Can the selected firm perform the tasks (related to the RFP) from outside the USA (like from India or Canada)?
	Answer	**Yes, however a strong management oversight presence and a daily presence and walk of the property is required to attend to the cleanliness, proper operation of all technology displays, and to respond to any deficiencies.**
10.	**Question**	Can we submit the Proposal via e-mail?
	Answer	**Yes, the Proposal can be submitted via e-mail to smuia@clevelandairport.com.**